

ABOUT THE TRAINING:

The global transformation of public service delivery and infrastructure development presents a complex and rapidly evolving agenda, creating significant opportunities for both public and private sector actors. Across regions—including East Africa—governments are implementing large-scale and multi-sectoral projects ranging from digitalisation of public services and e-government systems to transport infrastructure, energy development, agriculture, and social service delivery. These initiatives are inherently complex, requiring strong coordination, technical expertise, and effective management to ensure successful outcomes.

This international masterclass, to be held in Paris, France, is designed to bring together participants from East Africa and across the globe to strengthen project management capabilities within a global context. The programme will focus on equipping participants with advanced tools, frameworks, and practical approaches for managing complex projects across diverse sectors and environments. Emphasis will be placed on integrating international best practices, enhancing stakeholder engagement, and ensuring effective project execution aligned with strategic development goals.



Purpose of the training

The purpose of this masterclass is to strengthen participants' ability to manage projects strategically by:

- ❖ Aligning projects with organizational goals and business value
- ❖ Enhancing leadership and decision-making capabilities
- ❖ Improving project performance through modern tools and techniques
- ❖ Building capacity to manage complexity, risks, and stakeholder expectations effectively.

Learning Objectives

By the end of this Strategic Project Management Masterclass, participants will be able to:

- ❖ Apply Strategic Project Management Principles in Real-World Scenarios: This includes translating strategy into actionable projects and ensuring projects contribute directly to business success.
- ❖ Integrate Predictive, Agile, and Hybrid Methodologies Effectively:
- ❖ Align Project Outcomes with Organizational Strategy and Value Delivery:
- ❖ Develop and Manage Comprehensive Project Plans and Documentation
- ❖ Participants will gain the skills to prepare detailed project plans, including scope, schedule, cost, and resource allocation.

- ❖ Strengthen Leadership, Communication, and Stakeholder Engagement Skills
- ❖ Effective project management requires strong interpersonal skills.
- ❖ Identify, Analyze, and Mitigate Project Risks Proactively
- ❖ Manage Contracts, Procurement Processes, and Vendor Relationships
- ❖ Enhance Problem-Solving, Critical Thinking, and Decision-Making Capabilities
- ❖ Improve Project Performance through Modern Tools and Techniques

Target Group

- ❖ Senior Executives and Decision Makers
- ❖ Project Managers and Program Managers
- ❖ Engineers and Technical Professionals
- ❖ Procurement and Contract Managers
- ❖ Risk, Compliance, and Governance Professionals
- ❖ Project Consultants
- ❖ Team Leaders and Supervisors involved in project implementation

Participation Fee

- TZS 8,950,000= per person, paid through Equity Bank Account No. **3003211802968**. Name: Para Africa Ltd.
- Fee shall cover Tuition and facilitation costs, Training materials and toolkits, Certificate of completion, Venue and conference facilities, Refreshments during training sessions, Organized site visit

Facilitator

Naderal Jorf - PMP Internationally Accredited Project Management Trainer

A highly experienced and globally recognized trainer with extensive expertise in delivering advanced project management programs across multiple industries.

Venue

The training will take place at the elegant **Hotel Ares Eiffel** a premium boutique hotel located within walking distance of the world-famous Eiffel Tower.

Situated in central Paris, this hotel offers a refined and luxurious environment ideal for executive learning. Its strategic location provides easy access to major attractions, business districts, and transport systems.

Registration

To secure a spot in this highly sought-after program, please complete your enrollment by sending an email to info@paraafrica.co.tz or paraafrica86@gmail.com by July 10, 2026. For any inquiries, feel free to contact us at **+255 678 340 677**, Whatsapp **+34 613 958 285**

Course Outline

The masterclass will cover the following key modules:

- Strategic Project Management Foundations: Project management principles and value delivery systems, Linking projects to organizational strategy
- Strategic Project Design and Conceptualization, Project identification and needs assessment, defining goals, objectives, and deliverables, Designing sustainable and inclusive project strategies
- Project Planning and Integration: Scope definition and Work Breakdown Structure (WBS), Schedule and resource planning, Cost estimation and budgeting
- Leadership and Stakeholder Management, Stakeholder identification and engagement strategies, Communication management, Emotional intelligence in project leadership
- Risk and Quality Management: Risk identification, analysis, and response planning, Quality planning, assurance, and control
- Procurement and Contract Management: Tendering processes and contract types, vendor and supplier management, Contract negotiation strategies
- Conflict Management and Problem Solving
- Project Execution and Monitoring
- Project Closure and Value Realization
- Sustainability and Environmental Integration: Climate resilience and adaptive project planning, Mainstreaming ESG and SDG frameworks

PARA AFRICA LTD

STRATEGIC PROJECT MANAGEMENT MASTERCLASS

**Date: July 22th – 31,
2026**

**Venue: Hotel Ares Eiffel,
Paris - France**

